Lesson Plan

**Principles of Information Technology**

Eltoncia Bradley ~ Instructor

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| Week of: | Monday, September 29, 2014 through Thursday, October 2, 2014 |
| Unit/Chapter Title: | Digital Citizenship |
| Lesson Title: | Oops! Broadcast It on the Internet |
| Lesson Overview: | Students are introduced to the benefits of sharing information online and the potential risks of sharing inappropriate information. Students view one of two student vignette videos. Students then discuss, role-play, and offer solutions to an online privacy dilemma from the corresponding video discussion guide to demonstrate their  understanding of the possible consequences of inappropriate sharing (oversharing). |
| Objectives: | *The students will be able to:*   * Identify some of the benefits of sharing information online. * Reflect on the risks of sharing inappropriate information (oversharing) online. * Think critically about what they choose to post and share about themselves online. |

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| Key Vocabulary Terms | * Consequence |
| Anticipatory Set | EXPLAIN to students that:   * Though there are many benefits to sharing information online, the Internet should generally be considered public because: (1) “private” information can become public if passed on, and (2) posts in many online communities are public by default. * Most information posted online: (1) can be searched, (2) can be seen by HUGE, invisible audiences, (3) can be copied, altered, and sent to others, and (4) is persistent – it’s almost impossible to take down, as it can start to spread the minute it is posted. * Information that people post can get out of their control fast, so it is important to consider the consequences beforehand. |
| Guided Practice | * Oops! Broadcast It on the Internet: Eva’s Story |
| Independent Practice | * Case Study 1: Emma’s Secret Crush Goes Viral * Case Study 2: My Secret Diary…Sort oo |
| Resources | * PowerPoint Presentation * [www.marketingseries.glencoe.com](http://www.marketingseries.glencoe.com) * Handouts |

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| Materials | * Computers * Markers, Colored Pencils * Edmodo * Construction Paper * Poster Boards |